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Lula's Chocolates offers a sweet way to spend Valentine's Day

MONTEREY, Calif. – Local confectioner Lula's Chocolates is holding an open house at their Ryan Ranch factory on Feb. 13 & 14 from 4 to 7 p.m. in celebration of Valentine's Day.

The event will feature a tasting of Lula's line, including samples of their Truffle and Grab'n'Go Collections.

The reincarnation of a family business, Lula's Chocolates was opened in November of 2006 by Scott Lund and Aaron Davidson, former MBA classmates. Once known as Mrs. Lund's Personality Chocolates, Lula's Chocolates is named for the grandmother whose fresh, handmade "personality chocolates" charmed the residents of Salt Lake City, Utah, beginning in the 1940's. Grandson and master chocolatier Scott Lund has reinvented his grandmother's enterprise utilizing family traditions and recipes to make the ultra-fresh, small-batch confections that have the peninsula abuzz. Specializing in truffles and caramels, Lund makes these preservative-free treats with only premium natural ingredients.

Lula's Chocolates have been featured in numerous local publications.

For additional company and production information visit www.lulas.com or contact Chad Freeman at 831.655.8527.